

### Pathways to Innovation: A Journey Through ATA Nexus 2024

Dive into the heart of innovation at ATA Nexus 2024, where industry leaders, emerging innovators, and forward-thinkers gather to explore virtual care's potential. With a rich tapestry of interactive sessions, collaborative workshops, and engaging tracks, you can create your unique path that will spark curiosity, foster learning, and ignite transformative discussions.

Welcome to the nexus of inspiration, learning, and action. Welcome to ATA Nexus 2024!

Saturday/Sunday +

Insights
Workshop
on Virtual
Nursing

# **Deep Dive Sessions**

AR/VR

Specialty Care

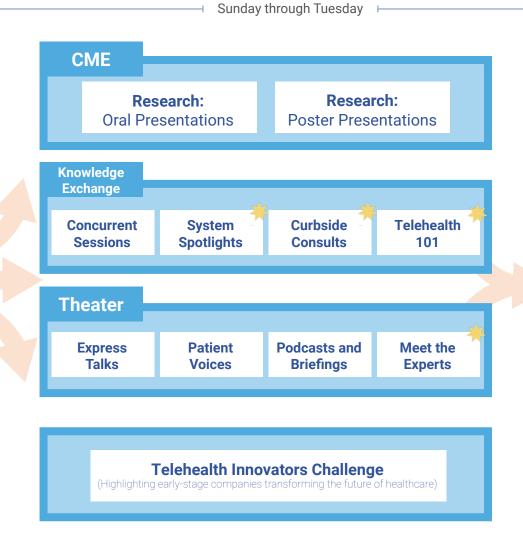
The Business of Telehealth

**Tech Fusion** 

## Main Stage Sessions

Featuring:

Sree Chaguturu, MD
Bonnie Clipper, DNP
Kristi Henderson, DNP
Patrick J. Kennedy
Stephen K. Klasko, MD
Tom Lawry
Clare Martorana
Sara Salek, MD
Brennan Spiegel, MD
And more...



# Social and Networking Opportunities

Breakfasts and Networking: Special Interest Groups, Affinity Groups, and Fellows

Receptions: Young Professionals and Innovators

> Leadership Awards Gala

Events: Casino Night, Opening Reception, Closing Event at the Duce



May 5-7, 2024 Phoenix, AZ

### Your Programming Guide to ATA Nexus 2024

This guide is your compass for ATA Nexus 2024, designed to help you plan your conference experience and programming priorities. Be sure to check for the latest agenda updates including detailed session and speaker information at <a href="mailto:ata-nexus.org">ata-nexus.org</a>.

We can't wait to see you in Phoenix, AZ for the largest gathering of virtual care experts and innovators!

Deep Dive Sessions: Explore the forefront of healthcare innovation with our Deep Dive Sessions, where experts dissect the dynamic impact of AR (Augmented Reality) and VR (Virtual Reality) in healthcare, unravel the complexities of technology fusion and its role in the evolution of care delivery, delve into the intricacies of telehealth business models, and examine how virtual care is revolutionizing specialty care. These half-day sessions are crafted to provide comprehensive insights into each topic, combining expert knowledge with real-world applications.

**NEW! Insights Workshop on Virtual Nursing\*:** This is a must-attend for nursing executives and system leaders; this special session is designed to empower attendees with cutting-edge virtual nursing skills and insights. Engage in discussions, hands-on learning, and strategy development to elevate your practice or organization.

Mainstage Headliners: Don't miss the opportunity to hear from our headliners, a lineup of distinguished speakers who are shaping the future of healthcare and technology. This year's headliners include Sree Chaguturu, MD, Chief Medical Officer for CVS Health and Incoming Chair, ATA Board of Directors; Bonnie Clipper, DNP, MA, MBA, RN, CENP, FACHE, FAAN, a leading voice in nursing innovation; Kristi Henderson, DNP, NP-C, FAAN, CEO for Confluent Health and Chair, ATA Board of Directors; Patrick J. Kennedy, advocate and founder of The Kennedy Forum; Sara Salek, MD, leading Arizona Medicaid's medical direction; Stephen K. Klasko, MD, MBA, XIR, a visionary in healthcare and technology partnership; Brennan Spiegel, MD, MSHS, a pioneer in the medical virtual reality field at Cedars Sinai; Clare Martorana, (invited) Federal CIO, who is redefining government tech standards; and Tom Lawry, an Al transformation advisor, offering groundbreaking insights into healthcare innovation.

**CME and Research:** Engage with over 75 oral and poster presentations, offering CME credit opportunities. This segment is a treasure trove for those looking to advance their knowledge, stay abreast of the latest research, and earn continuing education credits in the process.

Concurrent Sessions: With more than 300 speakers covering a wide array of topics, including the latest in Al, virtual care trends in various specialties, direct-to-consumer strategies, and the much-anticipated "Telehealth Policy Super Bowl," these sessions offer something for everyone interested in the cutting edge of virtual care.

**NEW! System Spotlights:** Featuring presentations from leading hospital systems at the vanguard of virtual care delivery. Discover innovative models and strategies from healthcare systems that have successfully integrated virtual care into their services, offering insights into challenges, successes, and lessons learned.

**NEW! Curbside Consults:** Join these engaging and informal "consults" with clinicians and industry experts. Perfect for attendees looking for personalized advice, insights, or discussions on specific topics in a more relaxed setting.

**NEW! Telehealth 101:** Ideal for newcomers and seasoned professionals seeking a refresher, the Telehealth 101 Track demystifies the world of virtual care. This foundational series covers everything from the basics of setting up telehealth services to understanding the legal, ethical, and technological considerations.

#### **Theater Sessions:**

- Express Talks: These bite-sized presentations deliver impactful insights on a variety of topics, making complex subjects accessible and engaging. Perfect for attendees looking for quick yet substantial learning opportunities.
- Patient Voices: A powerful series that brings
  the experiences of patients to the forefront,
  highlighting the real-world impact of virtual care and
  technology on patient lives. These sessions offer
  invaluable perspectives on the human side of
  healthcare innovation.
- Live Podcasts and Press Briefings: Experience live
  podcast recordings with industry experts and innovators
  in virtual care right on the show floor, offering an
  insider's view into the future of healthcare. Alongside,
  catch press briefings for the latest telehealth updates
  and insights, providing a snapshot of cutting-edge
  developments and future directions in telehealth.
- NEW! Meet the Expert Opportunities: An exclusive chance to connect with leaders and pioneers in virtual care. Attendees can engage in intimate discussions, ask questions, and gain personalized advice from experts in the field.

**Telehealth Innovators Challenge:** Witness emerging virtual care solutions as they compete for top recognition. This challenge showcases the latest innovations, providing a glimpse into the future of healthcare delivery and technology.

Networking: Connect with peers and leaders through specialized networking events, including Special Interest Group and Fellows Breakfasts, Affinity Group meetings, the Leadership Awards Dinner\*, Young Professionals Reception, Casino Night, Innovators Reception, and the Social Evening at the Duce! Each event is designed to foster connections, collaborations, and conversations in a dynamic setting.

<sup>\*</sup>Requires additional registration