ata2024
NEXUS

The Next Chapter in Virtual Care

May 5-7, 2024

Phoenix Convention Center

Phoenix, AZ

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ATA Nexus 2024 – The Next Chapter for Virtual Care

Welcome to ATA Nexus 2024 – the industry's most informative and essential virtual care event. Immerse yourself in exceptional content, hear from over 300 distinguished speakers, and take advantage of invaluable networking and social events that will spark curiosity, foster learning, and ignite transformative discussions.

The ATA is a 501c3 organization, focused exclusively on the safe, effective and appropriate use of telehealth which, broadly defined, includes remote monitoring, asynchronous services, AR/VR and AI. Your participation at Nexus helps ensure we meet our goal of ensuring that telehealth is a permanent modality supporting omnichannel healthcare.

We hope you leave with at least one new connection and one new idea. And if your organization is not yet an ATA member, we invite you to continue to engage with us and lend your voice to the important policy initiatives we are leading to make telehealth a permanent care modality.

To our ATA and ATA Action members, we congratulate you for your industry-leading vision and commitment to advancing telehealth. To our speakers, sponsors and exhibitors, we thank you for your continued support. And to all Nexus attendees, we wish you a productive, informative and empowering experience here in Phoenix.

Sincerely,

Ann Mond Johnson
CEO, American Telemedicine Association

Sree Chaguturu, MD
Chair of the Board, American Telemedicine Association
Executive Vice President and Chief Medical Officer, CVS Health

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Schedule at a Glance

Saturday, May 4

Arrival Day

8:00am – 5:00pm
Exhibitor Move In

12:00pm – 5:00pm
General Registration

2:00pm – 5:00pm
Insights Workshop on Virtual Nursing

6:30pm – 9:00pm
Leadership Awards Dinner

Sunday, May 5

7:00am – 6:00pm
Registration Open

7:30am – 11:30am
Insights Workshop on Virtual Nursing

8:45am – 11:45am
Deep Dive Sessions

12:00pm – 2:00pm
Exhibit Floor Open, Lunch, Research Presentations

2:00pm – 4:30pm
General Session

4:40pm – 6:30pm
Concurrent Sessions

4:00pm – 6:30pm
Exhibit Floor Open

6:30pm – 9:30pm
Casino Night

Monday, May 6

7:00am – 5:30pm
Registration

8:00am – 11:00am
General Session

10:40am
Exhibit Floor Opens
(Open 10:40am – 5:00pm)

10:40am – 1:00pm
Dedicated Floor Hours & Lunch: Research Presentations, Express Theater Presentations

1:00pm – 5:00pm
Concurrent Sessions

5:00pm
Exhibit Floor Closes

5:15pm – 7:45pm
3rd Annual Telehealth Innovators Challenge & Networking Reception

Tuesday, May 7

7:00am – 5:00pm
Registration

8:25am – 11:00am
General Session

10:40am
Exhibit Floor Opens
(Open 10:40am – 5:00pm)

10:40am – 1:00pm
Dedicated Floor Hours & Lunch: Research Presentations, Express Theater Presentations

1:00pm – 4:00pm
Concurrent Sessions

5:00pm
Exhibit Floor Closes

6:00pm
Conference Close

8:00pm – 11:00pm
Nexus Social

Join the ATA

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Not an ATA member?

Stop by the ATA Hub
during the conference to learn more
about member benefits.

Your Programming Guide to ATA Nexus 2024

With so much new content and innovative sessions baked into ATA Nexus 2024, we pulled together this quick guide to help you plan your conference experience and programming priorities. Be sure to check the ATA Nexus 2024 app for the latest agenda updates, including detailed session and speaker information.

Deep Dive Sessions: Explore the forefront of healthcare innovation with our Deep Dive Sessions, where experts dissect the dynamic impact of AR (Augmented Reality) and VR (Virtual Reality) in healthcare, unravel the complexities of technology fusion and its role in the evolution of care delivery, delve into the intricacies of telehealth business models, and examine how virtual care is revolutionizing specialty care. These half-day sessions are crafted to provide comprehensive insights into each topic, combining expert knowledge with real-world applications.

CME and Research: Engage with oral and poster presentations, offering CME credit opportunities. This segment is a treasure trove for those looking to advance their knowledge, stay abreast of the latest research, and earn continuing education credits in the process.

Concurrent Sessions: With more than 300 speakers covering a wide array of topics, including the latest in AI, virtual care trends in various specialties, direct-to-consumer strategies, and the much-anticipated "Telehealth Policy Super Bowl," these sessions offer something for everyone interested in the cutting edge of virtual care.

NEW! Curbside Consults: Join these engaging and informal "consults" with clinicians and industry experts. Perfect for attendees looking for personalized advice, insights, or discussions on specific topics in a more relaxed setting.

Main Stage Headliners: Don't miss the opportunity to hear from our headliners, a lineup of distinguished speakers who are shaping the future of healthcare and technology.

NEW! System Spotlights: Featuring presentations from leading hospital systems at the vanguard of virtual care delivery. Discover innovative models and strategies from healthcare systems that have successfully integrated virtual care into their services, offering insights into challenges, successes, and lessons learned.

NEW! Telehealth 101: Ideal for newcomers and seasoned professionals seeking a refresher, the Telehealth 101 Track demystifies the world of virtual care. This foundational series covers everything from the basics of setting up telehealth services to understanding the legal, ethical, and technological considerations.

Telehealth Innovators Challenge: Witness emerging virtual care solutions as they compete for top recognition. This challenge showcases the latest innovations, providing a glimpse into the future of healthcare delivery and technology.

Theater Sessions: These bite-sized presentations deliver impactful insights on a variety of topics, making complex subjects accessible and engaging. Perfect for attendees looking for quick yet substantial learning opportunities.

There are more ways to engage with the thought leaders and experts leading the virtual care industry. Be sure to download the app for updates and visit the show floor for opportunities to connect, learn, and innovate.

NEXUS APP

ATA Nexus 2024 Program

Note that the program is subject to change. Please download the ATA Nexus App for the latest updates and schedule information.

ATA NEXUS 2024 DAY 1: SUNDAY, MAY 5, 2024

DEEP DIVES

8:45 AM - 11:45 AM (N221C): **The Business of Telehealth: The Biggest Legal Issues You Need to Understand**

8:45 AM - 12:00 PM (N224B): **Dive Into the Future: Disrupting Specialty Care through Virtual Care**

8:45 AM - 12:00 PM (N229A): **Tech Fusion: Revolutionizing Care Delivery Through Integrated Remote Monitoring Solutions**

8:45 AM - 12:15 PM (N222C): **Transformative Realities: The Dynamic Impact of AR and VR on Healthcare Delivery**

CASE STUDY

11:00 AM - 12:30 PM (N226A): **Optimizing Quality & Innovation in Telehealth**

NEXUS MAIN STAGE

2:00 PM - 2:10 PM **Welcome to ATA Nexus Day 1!**

- Sree Chaguturu, MD, Executive Vice President and Chief Medical Officer, CVS Health; Chair, the ATA Board of Directors
- Ann Mond Johnson, CEO, the ATA

2:10 PM - 2:30 PM **Keynote: Dr. Sree Chaguturu**

- Sree Chaguturu, MD, Executive Vice President and Chief Medical Officer, CVS Health; Chair, the ATA Board of Directors

2:30 PM - 2:50 PM **Ensuring Access for All - A Fireside Chat with Dr. Sara Salek**

- Sara Salek, MD, CMO, Arizona Medicaid (AHCCCS)
- Kyle Zebley, Senior Vice President, Public Policy, the ATA and Executive Director, ATA Action

2:50 PM - 3:35 PM **Empowering Change: Making AI Transformation Real and Impactful**

- Tom Lawry, (moderator), Leading AI Transformation Advisor, Bestselling Author, Hacking Healthcare and Managing Director Second Century Tech
- Geeta Nayyar, MD, MBA, Chief Medical Officer, Technologist, and Bestselling Author, ATA Board Member
- K.R. Prabha, VP, Strategy, Growth and Innovation, Optum
- Ankur Teredesai, CEO, CuZen, Inc. and Professor, Healthcare AI, University of Washington
- Reed Tuckson, MD, Managing Director, Tuckson Health Connections LLC and Member, The Coalition for Trust in Health & Science; Past President, the ATA

NOTE: Room numbers are provided in parentheses where needed. Programming information is subject to change. For the latest schedule information, download the ATA Nexus app.

3:35 PM - 3:55 PM Expanding Realities: AR and VR's Potential for Virtual Care

- Nate Lacktman, Partner and Chair, Telemedicine & Digital Health Industry Team, Foley & Lardner LLP, Chair-elect, the ATA
- Brennan Spiegel, MD, MSHS, Director of Health Services Research; Director of the Cedars-Sinai Master's Degree Program in Health Delivery Science, and the George and Dorothy Gourrich Chair in Digital Health Ethics, Cedars-Sinai

3:55 PM - 4:15 PM Embracing Risk: Shaping the Future of Healthcare

- Jessica DaMassa, Executive Producer & Host, WTF Health - What's the Future, Health?
- Stephen Klasko, MD, MBA, XIR, General Catalyst; Chief Medical Officer, Abundant Venture Partners; Former President and CEO, General Catalyst and Former President and CEO, Jefferson University and Jefferson Health

4:15 PM - 4:30 PM Innovating Healthcare: Advancements in EMR and Inpatient Telehealth Solutions

- Shiv Gopalkrishnan, Business Unit Leader EMR & Care Management and Informatics Excellence Leader, Philips Enterprise Informatics Business, Philips Healthcare and Health Technology Executive, P&L Leader, Advisor, Philips
- Helen Hughes, MD, MPH, Medical Director, Office of Telemedicine and Asst. Professor of Pediatrics, Johns Hopkins Medicine

CONCURRENT SESSIONS

4:40 PM - 5:30 PM (N221C) **Navigating the Thin Line: Direct-to-Consumer Strategies in Healthcare - Balancing Consumerism and Patient-Centricity**

4:40 PM - 5:30 PM (N222C) **Unlocking AI's Potential: A Guide to Effective Clinical Implementation**

4:40 PM - 5:30 PM (N224B) **Beyond Walls: Designing the Hospital Room of the Future and Virtual Care's Pivotal Role**

4:40 PM - 5:30 PM (N227C) **Deference to Clinical Indication: An Important factor for Reproductive Healthcare**

4:40 PM - 5:30 PM (N229A) **The Virtual Patient Experience: Improving Patient & Consumer Outcomes**

5:40 PM - 6:30 PM (N221C) **Children First: Virtual Solutions to Optimize Pediatric Outcomes**

5:40 PM - 6:30 PM (N222C) **Rural Renaissance: The Journey to Transform Rural Health**

5:40 PM - 6:30 PM (N224B) **Decoding Interoperability: Whose Needs Drive Patient Data Integration?**

5:40 PM - 6:30 PM (N227C) **Unveiling Paths: Advancing Mental Health Care for All**

5:40 PM - 6:30 PM (N229A) **Thriving Through the Years: The Changing Models of Care for the Aging Population and the Use of Telehealth**

PARTNER PROGRAMMING AND NETWORKING

5:00 PM - 6:30 PM (N226B) **AMA Physician Innovation Network**

RESEARCH POSTERS MEET THE AUTHORS (CME)

12:00 PM - 2:00 PM (Level 3 Alcove) **Research Poster Session: Viewing & Meet Authors**

RESEARCH ORAL PRESENTATIONS (CME)

12:00 PM - 12:15 PM (Alcove Theater 1 - Level 3) **AI in Realtime Diabetic Retinopathy Screening**

12:00 PM - 12:15 PM (Alcove Theater 2 - Level 3) **A Pilot Project Addressing Health Care Inequity Among Patients with Attention-Deficit Hyperactivity Disorder in a Primary Care Network**

12:20 PM - 12:35 PM (Alcove Theater 1 - Level 3) **Assessing Patient Depression & Anxiety Treatment Outcomes on an Asynchronous Telemedicine Platform**

12:20 PM - 12:35 PM (Alcove Theater 2 - Level 3) **The Impact of Post-discharge Virtual Patient Monitoring Technology on Readmission Rates at a Tertiary Care Hospital**

12:40 PM - 12:55 PM (Alcove Theater 1 - Level 3) **Disparities of Pediatric Tele-Mental Health Services During the COVID-19 Pandemic in Mississippi**

12:40 PM - 12:55 PM (Alcove Theater 2 - Level 3) **Impact of Advanced Care Planning via Telehealth on Hospitalization-Related Costs for Patients with Alzheimer's Disease-Related Disorders**

1:00 PM - 1:15 PM (Alcove Theater 1 - Level 3) **Algorithm Development Leads to Reduced Risk of Hospitalization: Pharmacist Telehealth Consultations for Patients at High Risk of Hospitalization Shows Benefit**

1:00 PM - 1:15 PM (Alcove Theater 2 - Level 3) **Pediatric Lung Transplant Center Strategies for Implementing Remote Monitoring**

1:20 PM - 1:35 PM (Alcove Theater 1 - Level 3) **Enhanced Accessibility and Impact of the Intermountain Connect Care Behavioral Health (CCBH) Program: A Comprehensive Examination of a Virtual Behavioral Health Intervention**

1:20 PM - 1:35 PM (Alcove Theater 2 - Level 3) **Observational Study of Telemedicine Travel Distance Indicates Annual U.S. Carbon Emissions Savings of 1.4 Million Metric Tons**

1:40 PM - 1:55 PM (Alcove Theater 1 - Level 3) **Patient Experiences and Values of Telemedicine Visits for Living Kidney Donor Evaluation: A Qualitative Study**

1:40 PM - 1:55 PM (Alcove Theater 2 - Level 3) **Standardized Virtual Clinic Support Improves Efficiency and Access to Video Visits**

CASINO NIGHT AND OPENING RECEPTION

6:30 PM - 9:30 PM Level 300: W301A - West Building

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ATA NEXUS 2024 DAY 2: MONDAY, MAY 6, 2024

NEXUS MAIN STAGE

8:00 AM - 8:15 AM **Welcome to ATA Nexus Day 2!**

- Ann Mond Johnson, CEO, the ATA
- Kristi Henderson, DNP, NP-C, FAAN, FAEN, Immediate Past Chair, the ATA; CEO, Confluent

8:15 AM- 8:30 AM **Integrating Digital Healthcare: Global Successes and Challenges**

- Dr. Alain Labrique, Director, Dept of Digital Health & Innovation, World Health Organization
- Dr. Rajendra Pratap Gupta, Chairman, Digital Health Associates

8:30 AM- 8:50 AM **Transforming Healthcare: A Fireside Chat with Clare Martorana, Federal CIO**

- Ardy Arianpour, CEO and Co-Founder, SEQSTER
- Clare Martorana, Federal Chief Information Officer, The White House, OMB

8:50 AM - 9:10 AM **CEO Spotlight: hellocare**

9:10 AM - 9:40 AM **Catalyzing Change: Transformative Partnerships between Technologists, Caregivers, and Capital**

- Robert Pearl, MD, (moderator) Former CEO of The Permanente Medical Group (Kaiser Permanente) and Bestselling Author
- Brandi Clark, VP, Digital Care, OSF OnCall
- Stephen Klasko, MD, MBA, XIR, General Catalyst; Chief Medical Officer, Abundant Venture Partners; Former President and CEO, General Catalyst and Former President and CEO, Jefferson University and Jefferson Health
- Holly Maloney, Managing Partner, General Catalyst
- Aniq Rahman, CEO, Fabric

9:40 AM - 10:00 AM **CEO Spotlight: Daily**

10:00 AM - 10:20 AM **Making Telehealth an Imperative**

- Joe Kvedar, MD, Professor of Dermatology, Harvard Medical School; Co-chair, AMA Digital Medicine Payment Advisory Group; Editor-in-Chief, npj Digital Medicine; Board Member and Senior Clinical Advisor, the ATA

10:20 AM - 10:40 AM **Headliner: Dr. Kristi Henderson**

- Kristi Henderson, DNP, NP-C, FAAN, FAEN, Immediate Past Chair, the ATA; CEO, Confluent

10:40 AM - 11:00 AM **Healthcare Mavericks: Pioneering Healthcare Delivery**

- Glen Tullman, CEO, Transcarent
- Tom Grote, CEO, Banner Aetna

CASE STUDY

11:00 AM - 12:30 PM (N226A) **Artisight Case Study: The Future of AI in Nursing**

Artisight

CONCURRENT SESSIONS

1:00 PM - 1:50 PM (N222C) **Nourishing Virtually: Technology's Vital Role in Food as Medicine and Food Equity**

1:00 PM - 1:20 PM (N224B) **The Transition from Telemedicine to End-to-End Virtual Care: Embracing a Hybrid Approach in Healthcare**

1:00 PM - 1:50 PM (N227C) **From Hype to Impact: Dispelling Myths and Unveiling Realities in AI**

1:00 PM - 1:50 PM (N229A) **Virtually Resilient: Navigating Juvenile Mental Health Through the Digital Frontier**

1:25 PM - 1:45 PM (N224B) **Strategic Shift: How Non-Profits Can Reorganize to Maximize Revenue and Leverage Private Equity Investment**

2:00 PM - 2:50 PM (N222C) **Primary Care and Digital Medicine: Navigating the Future of Value-based Care**

2:00 PM - 2:50 PM (N224B) **Breaking Boundaries: Virtual Nursing and Innovative Solutions that Challenge the Status Quo**

2:00 PM - 2:50 PM (N227C) **Global Insights: Exploring International Perspectives in Virtual Care**

2:00 PM - 2:50 PM (N229A) **Telehealth Insights: Federal Priorities and Efforts to Build the Evidence-Base**

3:00 PM - 3:50 PM (N222C) **Charting the Course: AI Policy and Regulation's Impact on the Future of Virtual Care**

3:00 PM - 3:50 PM (N224B) **Breaking Barriers: Advancements in Women's Health and Femtech Innovation**

3:00 PM - 3:50 PM (N227C) **Eagle's Insight: Examining the Intersection of AI and Ocular Health from a Bird's-Eye View**

3:00 PM - 3:50 PM (N229A) **Team Harmony: Navigating the Complexities of Caring for a Remote Workforce**

4:00 PM - 4:50 PM (N222C) **Plotting the Future of Telehealth Prescribing: From Controlled Substances to Digital Pharmacies**

4:00 PM - 4:50 PM (N224AB) **Equity and Inclusion in Telehealth: Breaking Down Barriers**

4:00 PM - 4:50 PM (N227C) **Revolutionizing Healthcare: Tech-Infused Solutions at the Point of Care**

4:00 PM - 4:50 PM (N229A) **Towards Precision Health: Navigating the Path to Personalized Wellness**

PARTNER PROGRAMMING AND NETWORKING

12:00 PM - 3:00 PM (N228AB) **Medical Model of the Future Workshop: Mayo Clinic & the ATA Digital Transformation SIG**

RESEARCH POSTERS MEET THE AUTHORS (CME)

11:00 AM - 1:00 PM (Level 3 Alcove) **Research Poster Session: Viewing & Meet Authors**

RESEARCH ORAL PRESENTATIONS (CME)

11:00 AM - 11:15 AM (Alcove Theater 1 - Level 3) **Telemedicine Use Disparities for Opioid Use Disorder**

11:00 AM - 11:15 AM (Alcove Theater 2 - Level 3) **Telehealth in Maine - Policy Implementation and Physician Practice Implications**

11:20 AM - 11:35 AM (Alcove Theater 1 - Level 3) **A Hybrid Model (In Person Followed by Telehealth Visit) of Ambulatory Care Leads to Improved Outcomes and Reduced Cost of Care**

11:20 AM - 11:35 AM (Alcove Theater 2 - Level 3) **Measuring Telehealth Visit Length and Schedule Adherence Using Videoconferencing Data**

11:40 AM - 11:55 AM (Alcove Theater 1 - Level 3) **Traversing the Scalability Summit: Applying Implementation Best Practices to Foster Scalability and Adoption of a Large Portfolio of Digital Health Solutions at a Large Multi-site Academic Medical Center**

11:40 AM - 11:55 AM (Alcove Theater 2 - Level 3) **Naturalistic Observation Diagnostic Assessment, Enhanced for Diagnosis of Autism**

12:00 PM - 12:15 PM (Alcove Theater 1 - Level 3) **A Qualitative Study to Determine Provider Perspectives of Telehealth Opioid Use Disorder Treatment**

12:00 PM - 12:15 PM (Alcove Theater 2 - Level 3) **Development of a Novel Artificial Intelligence Assistive Technology Intervention for Persons Living with Cognitive Impairment and Care Partners Experiencing Emergency Department Care Transitions**

12:20 PM - 12:35 PM (Alcove Theater 1 - Level 3) **Development of a Validated Interprofessional Educational Assessment Tool to Assess Virtual Education**

12:20 PM - 12:35 PM (Alcove Theater 2 - Level 3) **The Next Chapter in Clinical Support for Virtual Care: The Telehealth Central Support Team (TCS)**

12:40 PM -12:55 PM (Alcove Theater 1 - Level 3) **Dedicated Teleneo Critical Care Service Improves Newborn Patient Care – Year 1 Results**

12:40 PM - 12:55 PM (Alcove Theater 2 - Level 3) **Beyond Verbal Cueing for Physical Therapy: Smart Body-worn Haptic Devices 'Learn' a Movement and 'Teach' it Back to the Wearer with Vibratory and Audio Feedback**

SYSTEM SPOTLIGHTS

Room N221C

1:00 PM - 1:20 PM **Providence Health: Accelerating Development of New Virtual Specialty Care Services within a Large Healthcare System**

1:25 PM - 1:45 PM **CoxHealth: Virtual Care: Nurse-led Innovation Transforming Care Delivery through Human Centered Design**

1:50 PM - 2:10 PM **Texas Tech University Health Sciences Center, UT Health San Antonio and Dell Medical School: Texas Child Health Access Through Telemedicine (TCHATT)**

2:15 PM - 2:35 PM **University of Mississippi: A National Telehealth Center of Excellence Framework Enables Access to Specialty Care to Rural Hospitals in Mississippi in Collaboration with 'Out of State' Providers**

2:40 PM - 3:00 PM **WVU: Benefits of Having an Advanced Practice Provider on the Other End of Your Screen**

3:05 PM - 3:25 PM **Duke University Health System: Duke Telehealth Innovations and Virtual Care Center**

3:30 PM - 3:50 PM **University of Pittsburgh Medical Center Health Plan: Using Telehealth to Drive Innovative Insurance Products**

3:55 PM - 4:15 PM **University of Miami Health System (UHealth): Enhancing Virtual Care Programs to Support a Growing Virtual Patient-Centric Atmosphere**

4:20 PM - 4:40 PM **Advocate Health: Delivering Virtual Health Services in Rural & Underserved Communities**

4:45 PM - 5:05 PM **NewYork-Presbyterian: The University Hospital for Columbia & Cornell: The Evolving Role of Telemedicine in Emergency Medical Services**

THEATER TALKS

11:00 AM - 11:15 AM (Exhibit Floor - Theater 1) **We're Having Déjà Vu: AI, the New Frontier**

11:20 AM - 11:35 AM (Exhibit Floor - Theater 1) **Express Talk: Amwell**

11:40 AM - 11:55 AM (Exhibit Floor - Theater 1) **The Unfulfilled Potential of Remote Patient Monitoring**

12:20 PM   12:50 PM (Exhibit Floor - Theater 1) **Transforming Healthcare with AR/VR**

TELEHEALTH INNOVATORS CHALLENGE

5:15 PM - 7:45 PM (Main Stage) **Presentations and Reception**

ATA NEXUS 2024 DAY 3: TUESDAY, MAY 7, 2024

NEXUS MAIN STAGE

8:25 AM - 8:40 AM Welcome to ATA Nexus Day 3!

- Ann Mond Johnson, CEO, the ATA
- Nate Lacktman, Partner and Chair, Telemedicine & Digital Health Industry Team, Foley & Lardner LLP, Chair-elect, the ATA

8:40 AM - 9:00 AM Reimagining Care Delivery: The Intersection of Technology and Telehealth

- Amy Meister, DO, MRO, WeightWatchers
- David Smith, Founder & CEO, Third Horizon Strategies

9:00 AM - 9:20 AM Navigating Healthcare's Future: Transformative Insights on Workforce Challenges and Virtual Care Integration

- Bonnie Clipper, DNP, MA, MBA, RN, CENP, FACHE, FAAN, Founder and CEO, Innovation Advantage
- Rich Kenny, MMCi, RN, Healthcare Advisor, SAS

9:20 AM - 9:40 AM Enhancing the Consumer Experience: Insights from One Medical's Vision

- Eugene Borukhovich, Co-Founder and COO, YourCoach.Health
- Greg Weidner, MD, FACP, DipABLM, Senior Medical Director, Virtual Care and Vice President, Care Model Design and Innovation, One Medical

9:40 AM - 10:00 AM Executive Spotlight: GE Healthcare GE HealthCare

10:00 AM - 10:20 AM Priorities for Mental Health: A Fireside Chat with Patrick Kennedy

- Mujadala (MJ) Abdul-Majid, Strategy Counsel, Google, Board Member, the ATA
- Patrick Kennedy, Former U.S. Representative (D-RI) and Founder, The Kennedy Forum

10:20 AM - 10:50 AM Faith Heal: Restoring Trust in Healthcare

- Joe Kvedar, MD, (moderator), Professor of Dermatology, Harvard Medical School; Co-chair, AMA Digital Medicine Payment Advisory Group; Editor-in-Chief, npj Digital Medicine; Board Member and Senior Clinical Advisor, the ATA
- Patrick Carroll, MD, CMO, hims and hers
- Abigail Crawford, APRN, FNP-BC, Chief APP Pediatric Telemedicine, Department of Pediatrics, Martinsburg Pediatric Subspecialties, Telemedicine, WVU Medicine Children's
- Lynn Hanessian, Chief Health Strategist, Edelman
- Owen Muir, MD, Founder, Fermata

BOOT CAMP

10:30 AM - 2:00 PM (N228A) Telehealth 101: Implementing Today's Strategies for Seamless Virtual Care

CONCURRENT SESSIONS

1:00 PM - 1:50 PM (N222C) **Setting Expectations: Examining the Purchaser's Needs Around Digital Health Tools**

1:00 PM - 1:50 PM (N224B) **Digital Therapeutics: Pioneering New Frontiers in Healthcare**

1:00 PM - 1:50 PM (N227C) **Digital Well-being: Unraveling Virtual Care's Impact on Social Determinants of Health**

1:00 PM - 1:50 PM (N229A) **Empowering Sustainability: Harnessing Virtual Solutions for Lasting Behavior Change**

2:00 PM - 2:50 PM (N222C) **Home Testings Role in Virtual Care**

2:00 PM - 2:50 PM (N224B) **Transforming Emergency Care: Exploring the Potential of Virtual Emergency Departments**

2:00 PM - 2:50 PM (N227C) **Telehealth's Super Bowl: Policy Predictions and Implications for Tomorrow's Healthcare**

2:00 PM - 2:50 PM (N229A) **Crystal Ball Gazing: Unlocking the Future of Virtual Care**

3:00 PM - 3:50 PM (N222C) **AI, Administrative Burden, & Consumer Demands**

3:00 PM - 3:50 PM (N224B) **Exploring the Digital Health Investment Landscape: Trends, Opportunities, and Insights**

3:00 PM - 3:50 PM (N227C) **Inside the Looking-Glass of Decentralized Clinical Trials: Exploring Core Strategies, Implementation Tactics, and Key Insights**

3:00 PM - 3:50 PM (N229A) **Crafting the Digital Healthcare Ecosystem: Bridging Voices, Innovating Patient-Centric Solutions**

RESEARCH POSTERS MEET THE AUTHORS (CME)

11:00 AM - 1:00 PM (Level 3 Alcove) **Research Poster Session: Viewing & Meet Authors**

RESEARCH ORAL PRESENTATIONS (CME)

11:00 AM - 11:15 AM (Alcove Theater 1 - Level 3) **Virtual Nursing Intervention Improves Hospital Discharge Efficiency with High Patient Satisfaction**

11:00 AM - 11:15 AM (Alcove Theater 2 - Level 3) **Provider-to-Provider Telehealth for Sepsis Patients in a Cohort of Rural Emergency Departments**

11:20 AM - 11:35 AM (Alcove Theater 1 - Level 3) **Virtual Nurse Sepsis Surveillance Behaviors Improve Outcomes and Guide Sepsis Alert Development**

11:20 AM - 11:35 AM (Alcove Theater 2 - Level 3) **Teleophthalmology Model for Primary Eye Care**

11:40 AM - 11:55 AM (Alcove Theater 1 - Level 3) **Mayo Clinic Center for Digital Health Case Study: Deployment and Measurement of Remote Patient Monitoring**

11:40 AM - 11:55 AM (Alcove Theater 2 - Level 3) **Fostering Mental Health Literacy Among Colombian Youth: A Participatory Approach to Developing a Psychoeducational Website**

12:00 PM - 12:15 PM (Alcove Theater 1 - Level 3) **Assessing Empathy in Patient-Clinician Interactions on an Asynchronous Telemedicine Platform**

12:00 PM - 12:15 PM (Alcove Theater 2 - Level 3) **Facilitating Help-Seeking: An Analysis of a Co-Designed Digital Mental Health Platform for Colombian Youth**

12:20 PM - 12:35 PM (Alcove Theater 1 - Level 3) **Telehealth-enabled Sepsis Care in Rural Emergency Departments: A Qualitative Study of Health Care Personnel**

12:20 PM - 12:35 PM (Alcove Theater 2 - Level 3) **How to Model the Cost-Effectiveness of Hybrid Telehealth**

12:40 PM - 12:55 PM (Alcove Theater 1 - Level 3) **A Case Study: Proxy Use of Patient Portals on Behalf of Children at Federally Qualified Health Centers**

12:40 PM - 12:55 PM (Alcove Theater 2 - Level 3) **Telehealth for Hispanic Communities: Promoting Future Engagement**

SYSTEM SPOTLIGHTS

Room N221C

1:00 PM - 1:20 PM **OSF OnCall Digital Health - Jump Trading Simulation & Education Cent: The Future of Health Care is NOW!**

1:25 PM - 1:45 PM **University of Maryland Medical System: Building an Equitable, Sustainable, and Value Based Telehealth Program: A Guide for Organizations and Health Systems**

1:50 PM - 2:10 PM **Medical University of South Carolina: Building a Virtual Ecosystem for the Future**

2:15 PM - 2:35 PM **UCHealth: Virtual Hospitalist Program – Collaboration between Clinician and Technical Support**

2:40 PM - 3:00 PM **Sanford Health: Disruption in Rural Healthcare**

3:05 PM - 3:25 PM **MaineHealth: Expanding Remote Patient Monitoring to Support Patients and Care Teams within a Rural Health System**

3:30 PM - 3:50 PM **Stanford Health Care: Implementing Enterprise Management at Home: Processes, Outcomes, and Lessons Learned**

3:55 PM - 4:15 PM **AU Health / Wellstar MCG Health: Virtual Care at Home: A Digital Continuity of Care Program**

THEATER TALKS

11:20 AM - 11:35 AM (Exhibit Floor - Theater 1) **Express Talk: Amwell**

11:40 AM - 11:55 AM (Exhibit Floor - Theater 1) **Express Talk: DatosX Digital Health Labs**
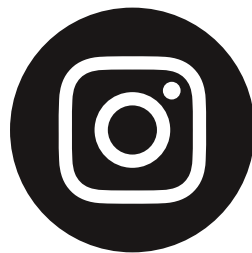
NEXUS SOCIAL

8:00 PM - 11:00 PM The Duce (shuttles available from conference hotels)

Sponsored by:

Keep the conversation going!

Be sure to use the show hashtag **#ATANexus** in your posts!

ATA Nexus Research Posters

For CME questions, please contact PSL5G@uvahealth.org. Also located near Research sessions in the Level 2 Alcove

RESEARCH POSTERS - MEET THE AUTHORS SESSIONS – ALCOVE LEVEL 3

Sunday, May 5, 12:00 – 2:00 PM

Monday, May 6, 11:00 AM – 1:00 PM

Tuesday, May 7, 11:00 AM – 1:00 PM

RESEARCH POSTERS

1. 24/7 Virtual Care: Your Campus Health, Always On!
2. Accelerating Integrated Behavioral Health and Wellness Services in Primary Care Through Telehealth
3. Advancing Telehealth: Highlighting Advances from Unpublished Research
4. Ambulatory Care Transformation Through a Virtual Connected Care Model
5. Assessing Patient Telemedicine Preference and Use: A U.S. Nationwide Survey
6. Assumptions, Perceptions, and Experiences of Behavioral Health Providers Using Telemedicine: A Qualitative Study
7. Barriers and Facilitators for Implementation of Virtual Care Programs at Mayo Clinic Arizona
8. Clinician Perceptions of Clinical Appropriateness of Video Visits
9. Cost Impact of Virtual-First Care for Common Acute Conditions: An Episode-Based Analysis in a Medicare Advantage Population
10. Development of a Digital Toolkit to Increase Participant Access and Diversity in Clinical Trials
11. Digital Health Equity Current Practices and Approaches of Academic Medical Centers
12. Effectiveness and Patient Experience Benefits of At-Home Lab Testing Integrated with Telehealth Component for Sexually Transmitted Infections
13. Emergency Medicine Physician and Community Paramedics May Reduce Unnecessary Transport of Oncology Patients to the Emergency Department after Implementation of a Novel Acute Virtual Care Program
14. Financial Impact of Telemedicine Partnerships Between an Academic Medical Center and Community Hospitals: A Win-Win Situation for All
15. Find an Expert: Automation of Identifying Clinical Expertise at Mayo Clinic to Enhance Multidisciplinary Care
16. High Patient and Provider Satisfaction in VA National Tele Neurology Program (NTNP) Headache Education Clinic Pilot Project: Quantitative and Qualitative Results
17. How Did Older Adults' Telehealth Usage Change? Impacts From the COVID-19 Pandemic
18. Impact of Telemedicine on Medication for Opioid Use Disorder (MOUD) Retention During the SARS-CoV-2 Pandemic Period Among Patients with OUD
19. Implementation of an AI-based Care Coordination Platform within Telemedicine May Significantly Improve Workflow and Drive Revenue for Both Spoke and Hub Hospitals
20. Improving Patient and Clinician Experience and Patient Access Utilizing Centralized Virtual Telemedicine Support in a Community Oncology Practice

Curbside Consults

Be sure to check the ATA Nexus App and on-site signage for up-to-date information on time and location.

Accelerating Autism Diagnosis: Harnessing Technology for Timely Intervention

Advancing Dental-Medical Integrated Care: Enhancing Patient Outcomes and Revenue Streams

Boosting Your Telerehab Practice with RTM (Remote Therapeutic Monitoring) Services

Conducting Decentralized Trials Compliantly

Creating Effective Strategic Affiliations: How to Bring Systems Together to Transform Virtual Care

Does It Work and Is It Worth it? A Discussion of Opportunities in Digital Health Innovation and Evidence Generation

How AI in Healthcare Will Change the Patient Experience

Hybrid Practice: Lessons Learned from the Pandemic

Mitigating Cybersecurity Risks in Telehealth Ecosystem

Next-Generation Mental Health Care: Defining and Measuring Quality

Stanford Medicine Online Second Opinions: Expanding Patient Access, Amidst Burnout & Bandwidth Constraints

Strategies for Market Access, Building Payor Coverage, Adapting to Changing Payor Policies and Maximizing Reimbursement

Teamwork, Collaboration, and Intellectual Property: Common Pitfalls and Myths

Telehealth All: Adoption of Data-systems and Management Techniques to Optimize Access-to-Care

TeleWound Implementation in the VA

The CARIN Alliance Digital Identity and Digital Insurance Card: Enabling Digital Health Information with Less Friction

The Unique Value and Opportunity of Self-driven Digital Care and Digital Coaching

Today's Use Cases for Medical Wearables in Telemedicine

Unlocking Access to Specialized Healthcare: Innovative Telehealth Service Line Expansion Utilizing Flexible, Hybrid Modelsizing

Virtual Hearing Healthcare: Have it Your Way

What Investors Really Care About in 2024: Tips for Pitching Your Startup and More

Deep Dive Sessions

ATA Nexus 2024 features a series of deep-dive sessions that will showcase the latest topics and innovations in key areas of the tech-enabled care and telehealth space.

These sessions are included at no charge for registered attendees.

The Business of Telehealth: The Biggest Legal Issues You Need to Understand
Sunday, May 5 • 8:45 AM - 11:45 AM | Room N221

Enhance your legal strategy by joining this session—your legal team will thank you. Delve into crucial regulatory challenges impacting our industry and gain valuable insights on navigating potential pitfalls and mitigating consequences.

Dive Into the Future: Disrupting Specialty Care through Virtual Care
Sunday, May 5 • 8:45 AM - 12:00 PM | Room N224

This dynamic session explores the revolutionary impact of virtual care across key specialties such as oncology, musculoskeletal, behavioral health, and cardiovascular care. Discover how virtual care is reshaping traditional approaches, bringing forth innovative solutions, and enhancing patient outcomes in these critical medical domains. Join us as we navigate the transformative landscape, unlocking the potential of virtual care to revolutionize and elevate specialized healthcare services.

Tech Fusion: Revolutionizing Care Delivery Through Integrated Remote Monitoring Solutions
Sunday, May 5 • 8:45 AM - 12:00 PM | Room N229

Discover the intricacies of remote monitoring and how it intertwines with cutting-edge technologies to reshape care delivery. This session delves into the interconnection of digital transformation tools with remote monitoring technologies across the entire patient journey, creating new settings for delivery such as Care and Hospital at Home. Uncover insights into reimbursement strategies that transcend traditional codes and delve into settings beyond conventional boundaries. Learn to identify and articulate the return on investment for a Remote Monitoring program, as we navigate the landscape of evolving care delivery.

Transformative Realities: The Dynamic Impact of AR and VR on Healthcare Delivery
Sunday, May 5 • 8:45 AM - 12:15 PM | Room N222

Embarking on an exploration of the AR and VR landscape, experts will examine the current state of the industry and discuss how immersive tech can impact healthcare delivery. This program will explore groundbreaking applications of these technologies in pain management, education, surgical assistance, and simulation as well evolving strategies for reimbursement in the dynamic realm of AR and VR. Join us as we unravel the multifaceted elements of these immersive technologies and explore their transformative potential in healthcare.

Telehealth 101: Implementing Today's Strategies for Seamless Virtual Care
Tuesday, May 7 • 10:30 AM - 2:00 PM | Room 228AB

This immersive program delves into the essential aspects of implementing telehealth today and building a practice that stands the test of time. Join us as we explore key components, including mapping an integration plan, vendor-health system communication, project management and logistics, market navigation, legal and regulatory considerations, and becoming an effective virtual provider. Equip yourself with the knowledge and skills needed to not only implement telehealth effectively but also to cultivate a sustainable practice in today's dynamic healthcare landscape.

ATA Nexus 2024 Book Signings

Geeta Nayyar, MD, MBA

Dead Wrong: Diagnosing and Treating Healthcare's Misinformation Illness

Stephen Klasko, MD, MBA

Feelin' Alright: How the Message in the Music Can Make Healthcare Healthier

Bonnie Clipper, DNP, MA, MBA, RN, CENP, FACHE, FAAN

The Innovation Handbook: A Nurse Leader's Guide to Transforming Nursing

Patrick J. Kennedy

Profiles in Mental Health Courage

Tom Lawry

Hacking Healthcare

AI in Health: A Leader's Guide to Winning in the New Age of Intelligent Health

Brennan Spiegel, MD

VRx: How Virtual Therapeutics will Revolutionize Medicine

Aditi U. Joshi, MD, MSc and Brandon Welch, MS, PhD

Telehealth Success: How to Thrive in the New Age of Remote Care

Robert Pearl, MD

ChatGPT, MD - How AI-Empowered Patients & Doctors Can Take Back Control of American Medicine

Visit the ATA Hub for more information! And be sure to visit the Barnes & Noble booth #1037!

DON'T MISS THESE WAYS TO CONNECT AND ENGAGE

Meet the Experts

An exclusive chance to connect one-on-one with leaders and pioneers in virtual care. Attendees can engage in intimate discussions, ask questions, and gain personalized advice from experts in the field.

Where: The Nexus Experts kiosk in the ATA Hub

When: Throughout the show - check for posted schedules and updates

Spotlight Huddles

Spotlight Huddles offer a unique opportunity for Nexus attendees to engage directly with system leaders spearheading virtual care innovations. These sessions are designed to foster interactive discussions, enabling participants to gain insights from and network with pioneers in healthcare technology.

Where: Outside of room N221C

When: Following the System Spotlight sessions

Patient Voices

A powerful series that brings the patient experience to the forefront, highlighting the real-world impact of virtual care and technology on patient lives. These sessions offer invaluable perspectives on the human side of healthcare innovation.

Where: Patient Voices Theater

When: Throughout the show - check for posted schedules and updates

2024 Telehealth Innovators Challenge Finalists

TWELVE COMPANIES TRANSFORMING THE FUTURE OF HEALTHCARE

The ATA is excited to showcase the latest digital health innovations for healthcare delivery to help elimiate gaps in access to care. Meet the Top Twelve Innovators who will pitch live onstage at ATA Nexus 2024.

Pitch competition and reception: Monday, May 6, 5:15 - 7:45 PM, on the Main Stage!

CATEGORY: FEMTECH AND WOMEN'S HEALTH

A growing, yet under-represented and under-funded category in healthcare, the femtech and women's health category, includes digital solutions, products and devices that target and support female biological needs and health.

CATEGORY: IN-PATIENT CARE SOLUTIONS

Digital solutions that help patients in isolation or remote healthcare deserts receive virtual care such as virtual health consultations.

CATEGORY: THE PATIENT EXPERIENCE

Software-centric digital solutions to expand care to patients when and where they need it, helping to improve outcomes.

CATEGORY: TOOLS THAT DELIVER CARE

Digital and artificial intelligence (AI) technologies that monitor patients and collect and integrate patient data across care settings and improve health outcomes.

3rd Annual Telehealth Innovators Challenge & Reception
Monday, May 6, 5:15 – 7:45 PM

Check the ATA Nexus App and signage on the show floor for more information on how to vote for your top choice for this year's Telehealth Innovators Challenge award.

Schedule

5:15 PM - 5:25 PM **Welcome: Emcee: Samir Batra, Founder and CEO, BAHA Enterprises; Advisor, ATA Nexus and Telehealth Innovators Challenge**

FEMTECH AND WOMEN'S HEALTH

5:25 PM - 5:30 PM **Julia Stark, VP of Product Development, Leva Pelvic Health System – Axena Health**

5:31 PM - 5:36 PM **Judith Nowlin, CEO, Nest Collaborative – Nest Collaborative**

5:37 PM - 5:42 PM **Eric Dy, Founder and CEO, Bloomlife Inc – Bloomlife**

IN-PATIENT CARE SOLUTIONS

5:43 PM - 5:48 PM **Sam Holliday, Co-founder and CEO – Oshi Health Virtual GI Center of Excellence**

5:49 PM - 5:54 PM **Noel Khirsukhani, Chief Growth Officer – ThinkAndor® - Andor Health**

5:55 PM - 6:00 PM **Maryam Sadeghi, CEO and Co-Founder, DermEngine AI-Powered Care Coordination MetaOptima Technology, Inc.**

THE PATIENT EXPERIENCE

6:01 PM - 6:06 PM **Ryan Grant, MD, MS, MBA, FAANS, Founder & CEO – Vori Helath**

6:07 PM - 6:12 PM **Kwamane Liddell, JD, MHA, BSN, Founder and CEO – ThriveLink**

6:13 PM - 6:18 PM **Maria Kunstadter, CEO – The TeleDentists**

TOOLS THAT DELIVER CARE

6:19 PM - 6:24 PM **Tero-Pekka Alastalo, MD, PhD, President – CardioSignal, Inc.**

6:25 PM - 6:30 PM **David Kuraguntla, DO, CEO, Alio Remote Monitoring Platform – Alio**

6:31 PM - 6:36 PM **Nick Delmonico, CEO and Founder – Strados Labs RESP™ Biosensor**

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6:40 PM - 7:00 PM **Fireside Chat: Where Are They Now?**

- Moderator: Samir Batra
- Andrea Ippolito, CEO and Founder, Simplifed
- Tomer Epstein, Directoro of Strategic Partnerships, Bio-beat

7:00 PM **Judge and Audience Top Choice Winner Announcements**

7:00 PM - 7:45 PM **Reception**

Casino Night

Sunday, May 5 | 6:30 PM - 9:30 PM | Level 300: W301A - West Building

This evening promises a thrilling blend of classic casino games, from blackjack to roulette! Mingle with fellow attendees, enjoy light-hearted competition, and try your luck at winning big.

Open to all attendees!

Sponsored by:

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Leadership Awards Dinner

Saturday, May 4 | 6:30 PM - 9:00 PM | Renaissance Downtown Phoenix

Join us for an evening of recognition and inspiration as we honor individuals and organizations that have significantly advanced the adoption of virtual care.

Advance-purchase tickets required.

ata®

Retro Revelry:
The Nexus Social at The Duce
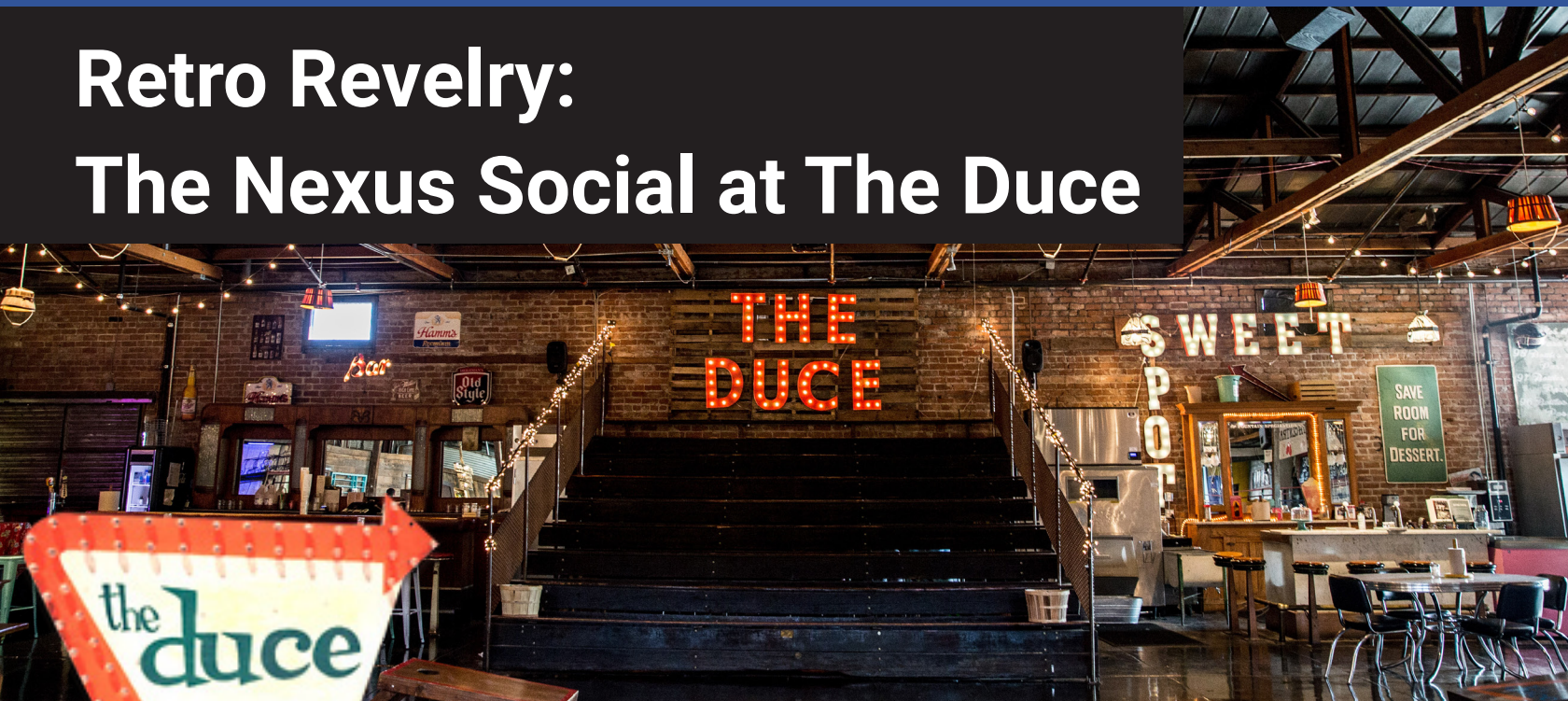
Tuesday, May 7, 2024 | 8:00 PM - 11:00 PM

The DUCE | 525 S Central Ave

Join us for the ATA Nexus 2024 Social at the iconic Duce in Downtown Phoenix on May 7th!

This electrifying venue is where relaxation meets revelry. Immerse yourself in the Duce's retro charm and lively atmosphere, making it the perfect spot to celebrate the conference's success.

Open to All Attendees | Live Music | Food and Open Bar

Catch the event shuttle from your hotel!

ata2024
NEXUS
ata-nexus.org

Shuttle Schedule for the Social Event

Buses run on a continual loop from 7:30 pm – 11:30 pm from the host hotels to the venue.

Route 1 – Blue Route	Hyatt Place Phoenix Downtown	150 W Adam St, Phoenix AZ 85003
	Hilton Garden Inn Phoenix Downtown	15 W Monroe St, Phoenix AZ 85004

Route 2 – Red Route	Hampton Inn & Suites Phoenix Downtown	77 E Polk St, Phoenix AZ 85004
	Westin Phoenix Downtown	333 North Central Ave, Phoenix AZ 85004

Route 3 – Green Route	Courtyard Marriott Phoenix Downtown	132 S. Central Ave, Phoenix AZ 85004
	Residence Inn Downtown Phoenix	132 S. Central Ave, Phoenix AZ 85004

The Duce
525 S Central Ave
Phoenix AZ, 85004

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Telehealth Resource Centers

Patient Voices for Telehealth Coalition

To ensure patient perspectives are front and center in the debate for telehealth permanency, ATA Action established the Patient Voices for Telehealth Coalition, including patient organizations and non-profits with a vested interest in ensuring access to telehealth services. Meet the PVTC members at www.ataaction.org.

Need a break?

- Stop by the ATA Café on the exhibit floor

- Visit the Nexus massage station in booth #233

  Sponsored by:

  Lightbeam
  Health Solutions

- Update your profile picture at the Headshots booth #229 - there is no appointment necessary, and the headshot is free for Nexus attendees

- Visit Podcast Alley to hear top industry podcasters and their guests share insights and thoughts on virtual care

Check out the ATA Nexus App for maps and more information!

ATA's Special Interest Groups

Special Interest Groups (SIGs) provide ATA members with exclusive access to in-depth discussions, information sharing, strategic brainstorming, and collaboration with peers, policy makers, practitioners and administrators. SIGs work to address critical issues, identify and support use of telehealth to address disparities and access for underserved populations, and develop and provide authoritative expertise and information to the broader ATA community.

Acute and Critical Care	Pursuing a visionary view of tele-critical care and its opportunities, the group identifies best practices for improving outcomes, sharing evidence-based standards, and expanding tele-critical care.
Async	Collaborates on creating opportunities for the application of asynchronous care, identifying best practices, and working to ensure lawmakers understand the importance of patients being able to communicate and exchange information with their providers not in "real time."
Digital Transformation	Members collaborate and exchange experiences on how delivery systems are transforming care, highlighting leading practices, emerging technologies, business processes, and institutional governance.
Government Relations	Highlights successful government relations telehealth strategies supporting sustainable public policy at state/federal levels. ATA's Public Policy team reports on major public policy issues, alerting members to action items.
Home & Community Telehealth	Supports telehealth, remote monitoring, and disease management in the patient's place of residence, focusing on quality of care delivery, best practices, and understanding the impact of cultural differences on virtual care delivery and adherence.
Home Testing	Medical, scientific, technology, laboratory, and regulatory experts address barriers to adoption with the goal of leveraging telehealth solutions to accelerate adoption of home testing.
Ocular	Academic, industry, government, and healthcare technology experts discuss and promote the development and advancement of telemedicine in ophthalmology, optometry, and optical engineering.
Pediatric	Provides a forum for discussion of opportunities to explore, expand, and foster the growth of telehealth services in providing care for infants, children and adolescents.
Remote Monitoring (RM)	Fosters collaboration, education and thought-leadership among its members on RM hardware, software, AI, reimbursement, regulation, and access to RM solutions for underserved populations. The overarching goal is for RM to become the standard of care.
Telehealth Technology	The technology "center of excellence," focusing on telemedicine technologies which enable meaningful practice and outcomes for providers and patients in the prevention, diagnosis, and treatment of disease.
Telemental Health	Comprising administrators, clinicians, and information technology professionals, the group works together to advance telemental health with the vision of creating a mentally healthy world through equitable, quality mental health treatment – anywhere, anytime, any way.
Telerehabilitation	Rehab professionals (PTs, OTs, speech-language pathologists, audiologists, and others) focus on enhancing and expanding access to rehabilitation services using telehealth technologies, highlighting best practices, and exploring opportunities for clinical, research and educational collaboration.

ATA Collaboratives represent areas of broad interest across the ATA membership, hosting several webinars each year providing insights and education for the broader telehealth community.

Global Health	A forum to collaborate on initiatives, build relationships, and address healthcare disparities regardless of geography. Webinars feature panels that share experiences, expertise, and the challenges of working in the global community.
Healthy Aging	Identifies and pursues opportunities to make an impact on daily life for our aging population through policy guidance, highlighting and sharing innovative technology, collaborating and engaging together.

2024 is the Year of the Telehealth Super Bowl!

As a two-year reprieve comes to an end, what's next?

ata ACTION

2024 is set to be a landmark year for federal telehealth policy. With multiple legislative and regulatory deadlines approaching on December 31, 2024, the next year is set to be telehealth's "Super Bowl."

Here's your playbook on what to expect.

The Player: Drug Enforcement Administration
The Play:

Extension of the in-person waiver until the end of 2024, revolutionizing the remote prescription of relevant controlled substances.

What to watch for:

- The establishment of a Special Registration process
- Elimination of an in-person visit requirement

The Player: Congress
The Play:

HDHP-HSA tax adjustments

What to watch for:

- Extension of the safe harbor that allows high deductible health plans to cover medical and behavioral health treatment before participants meet their deductibles

The Player: CMS
The Play:

CMS pandemic-era policies

What to watch for:

- Extension of clinician privacy protections
- Significant pro-telehealth regulatory changes by year-end

The Player: Congress
The Play:

Extension of the 2022 omnibus legislation Medicare enhancements that increased access, the number of providers eligible to provide telehealth, and services across diverse patient populations.

What to watch for:

- Everywhere Access: ensuring that patients can receive telehealth care anywhere, notably their homes
- Wider Practitioner Reach: inclusion of diverse telehealth practitioners like occupational therapists and speech-language pathologists
- Rural Healthcare: continued empowerment of FQHCs and RHCs to offer extended telehealth services
- Mental Health & Hospice Care: eased in-person requirements and continued telehealth recertification for hospice care

Along with ATA Action's unwavering advocacy of the constantly evolving state-level telehealth policies, 2024 promises to be transformative for virtual care. Your support and participation in ATA Action is crucial this year.
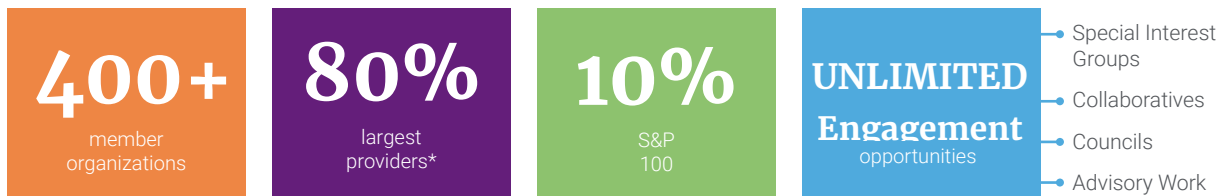
Don't be left on the sidelines!

Join the ATA
Protect Access to Virtual Care

Virtual care is the best way to ensure everyone can access quality care. **Providers** need to connect with their patients, data, and peers how and when they want to. **Patients** need convenient, personalized care and control over their health. **Technology providers** need to engage the users they serve. **Life sciences** companies need to improve adherence to their devices and treatments. And **employers** and **payers** need ways to drive actions that lower costs and improve health outcomes.

The ATA is the only organization fighting for continued access to virtual care. We are shaping policy and bringing insight to our members to drive predictability and stability in the market. We are connecting providers and thought leaders around critical topics to share information, build new tools, and solve problems impacting health outcomes. And we are creating a guideline for excellence in the industry. The ATA represents a commitment to virtual care for everyone.

The Power of Numbers

400+ member organizations	**80%** largest providers*	**10%** S&P 100	**UNLIMITED Engagement** opportunities	• Special Interest Groups • Collaboratives • Councils • Advisory Work

*Definitive Healthcare

Value for Organizations across Healthcare

Small Orgs., Disruptors, and New Entrants

- Hub for Federal and State level policy insights that support your decision-making and help you educate your clients and stakeholders
- Curated content and engagement opportunities that align with the problems you solve
- Brand amplification on the largest association platform dedicated to virtual care
- Access to target buying audiences, partners, and vendors
- Thought leadership opportunities that provide peer acknowledgment and recognition

Multi-national Orgs., Large Providers, Employers, and Payers

- Education and resources, including practice guidelines, reports and white papers, member-led webinars, and e-learning courses
- Access to Federal and State policymakers and influencers
- Regulatory and policy intelligence including insights into potential changes and pending decisions
- Facilitated C-level partner and member connections
- Trusted industry voice from the most prominent virtual care association

If you are interested in joining the ATA, now is the time. Visit americantelemed.org or reach out to info@americantelemed.org to start your membership.

Mark Your Calendar for These ATA 2024 Events!

We invite you to explore our other 2024 events, each designed to foster learning, inspire change, and facilitate meaningful connections. Whether you're seeking to stay ahead of tech trends, engage with thought leaders, or champion virtual care, these events will help you navigate this landmark year.

ata ACTION

ATA Action DC Fly-in Event

June 11-12, 2024

Once again, ATA Action is hosting a two-day Washington, DC, Fly-in Event. Join us in our nation's capital as we meet with prominent Members of Congress and their key healthcare staffers, to discuss our top telehealth policy priorities. And don't miss the reception on June 11 at 5:00pm ET at the Monocle in DC!

ata Insights Summit

Fall 2024

Stay tuned for more information on this fall's Insights Summits, a series of exclusive gatherings designed to tackle the complexities and challenges of virtual care. These intimate events are your gateway to deep-diving into pressing issues, networking with industry leaders, and uncovering actionable insights that can transform virtual care delivery.

ata EDGE

December 11-13, 2024

The industry's premier event focused on the latest in state, federal and international telehealth policies. This year's EDGE will come at the close of the Telehealth Super Bowl. This is a not-to-be-missed event!
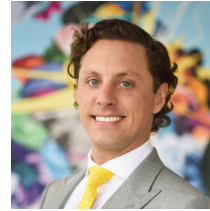
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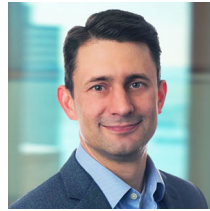**KRISTI HENDERSON, DNP, NP-C, FAAN, FAEN**
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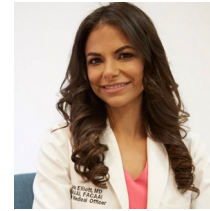**MUJADALA (MJ) ABDUL-MAJID**
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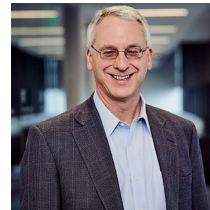**TANIA ELLIOTT MD, FAAAAI, FACAAI**
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Please Let Us Know How We Did

Thank you for attending this year's ATA Nexus conference! As we continue to strive for excellence in the experience and content we deliver, your feedback is crucial to help us enhance our events and ensure they remain relevant and valuable to our community.

Please take a few moments to complete this survey. Your responses will not only help us understand your experience but also shape the future of our conferences to better meet your needs and expectations. Whether it's the sessions, the networking opportunities, or any other aspects of the event, we want to hear from you!
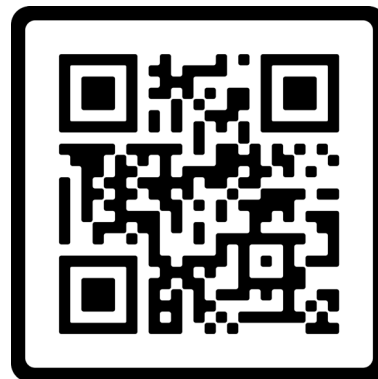
Thank you for helping us make ATA Nexus an even more impactful event for all attendees.

Access the Survey from the App

You can access the survey from the Home menu. Scroll to the bottom of the page, and you will find an orange link "We Want Your Feedback!"

Access the Survey from the Web

Scan this QR code with your phone's camera or QR code reader.

SCAN ME

NEXUS
2025

May 4-6, 2025 | New Orleans, LA

Join us next year, May 4-6, 2025, in New Orleans, LA
for Nexus 2025! For updates throughout the year,
please visit **ata-nexus.org.**